NEW YEAR ERA | **Unlock Deep Value** with Agentic AI in Procurement

Global Virtual Event | **February 11, 2025**

AGENDA
EMEA & India

Sessions	Central European Time (CET)	Indian Standard Time (IST)
■ **Welcome Remarks** **Emcee:** Arthur Raguette, AVP - Solution Consulting & Value Engineering, Zycus	10:00 AM - 10:05 AM	2:30 PM - 2:35 PM
■ **Automation to Autonomy: How Agentic AI Will Shape Procurement by 2030!** *(Analyst Speak)* **Speaker:** Jeffrey Rajamani, Senior Analyst, Forrester	10:05 AM - 10:25 AM	2:35 PM - 2:55 PM
■ **Unlock Deep Value: Agentic AI & Intake Management in Procurement** *(CEO Vision)* **Speaker:** Aatish Dedhia, Founder & Chief Executive Officer, Zycus	10:25 AM - 10:45 AM	2:55 PM - 3:15 PM
■ **Brewing Smarter: Heineken's Journey into Digital and Agentic AI Frontiers** *(Keynote & Case Study)* **Speaker:** Hervé Le Faou, Chief Procurement Officer & Sustainability Leader, The HEINEKEN Company	10:45 AM - 11:05 AM	3:15 PM - 3:35 PM
■ **Agentic AI in Action: Real-World Questions, Real-Time Answers** *(Live Dialogue & Demo)* **Speaker:** Damien Robillon, Director Procurement Enablement, The HEINEKEN Company **Speaker & Live Demo by:** Tejit Mithal, Associate Vice President - Product Management, Zycus	11:05 AM - 11:25 AM	3:35 PM - 3:55 PM
■ **Revolutionizing Procurement: Agentic AI from Intake to Intelligent Insights** *(Expert Insights)* **Speaker:** Patrick Reymann, Research Director, Procurement and Enterprise Applications, IDC	11:25 AM - 11:45 AM	3:55 PM - 4:15 PM
■ **Simplifying Complexity: Delta's Intake Management Transformation** *(Fireside Chat)* **Speaker:** Kishore Pejavara, Director of Supply Chain CoE, Delta Air Lines **Host:** Denise Miller, Chief Revenue Officer, Zycus	11:45 AM - 12:05 PM	4:15 PM - 4:35 PM
■ **Procurement 2025: Innovation and Agentic AI from Intake to Impact** *(Panel Discussion)* **Panelists:** Armijn Verweij, Partner, EY Jérémy Leleu, Chief Revenue Officer, Trustpair Charlie P. Villaseñor, Chairman, PASIA **Moderator:** Rob Handfield, Bank of America University Distinguished Professor of Supply Chain Management, North Carolina State University	12:05 PM - 12:30 PM	4:35 PM - 5:00 PM
Live Product Demonstrations	**12:30 PM - 1:00 PM**	**5:00 PM - 5:30 PM**

■ Demo Pod 1 - Merlin Agentic Platform

■ Demo Pod 2 - Merlin Intake