

**NEW** YEAR  
ERA

Unlock Deep Value  
with Agentic AI  
in Procurement

Global Virtual Event | February 11, 2025



**AGENDA**  
**Americas**

Sessions	Eastern Time (ET)
<div><div>■</div><div><b>Welcome Remarks</b> Emcee: Arthur Raguette, AVP - Solution Consulting &amp; Value Engineering, Zycus</div></div>	11:00 AM - 11:05 AM
<div><div>■</div><div><b>Automation to Autonomy: How Agentic AI Will Shape Procurement by 2030!</b> <i>(Analyst Speak)</i> Speaker: Jeffrey Rajamani, Senior Analyst, Forrester</div></div>	11:05 AM - 11:25 AM
<div><div>■</div><div><b>Unlock Deep Value: Agentic AI &amp; Intake Management in Procurement</b> <i>(CEO Vision)</i> Speaker: Aatish Dedhia, Founder &amp; Chief Executive Officer, Zycus</div></div>	11:25 AM - 11:45 AM
<div><div>■</div><div><b>Brewing Smarter: Heineken’s Journey into Digital and Agentic AI Frontiers</b> <i>(Keynote &amp; Case Study)</i> Speaker: Hervé Le Faou, Chief Procurement Officer &amp; Sustainability Leader, The HEINEKEN Company</div></div>	11:45 AM - 12:05 PM
<div><div>■</div><div><b>Agentic AI in Action: Real-World Questions, Real-Time Answers</b> <i>(Live Dialogue &amp; Demo)</i> Speaker: Damien Robillon, Director Procurement Enablement, The HEINEKEN Company Speaker &amp; Live Demo by: Tejit Mithal, Associate Vice President - Product Management, Zycus</div></div>	12:05 PM - 12:25 PM
<div><div>■</div><div><b>Revolutionizing Procurement: Agentic AI from Intake to Intelligent Insights</b> <i>(Expert Insights)</i> Speaker: Patrick Reyman, Research Director, Procurement and Enterprise Applications, IDC</div></div>	12:25 PM - 12:45 PM
<div><div>■</div><div><b>Simplifying Complexity: Delta’s Intake Management Transformation</b> <i>(Fireside Chat)</i> Speaker: Kishore Pejavara, Director of Supply Chain CoE, Delta Air Lines Host: Denise Miller, Chief Revenue Officer, Zycus</div></div>	12:45 PM - 1:05 PM
<div><div>■</div><div><b>Procurement 2025: Innovation and Agentic AI from Intake to Impact</b> <i>(Panel Discussion)</i> Panelists: Armijn Verweij, Partner, EY Jérémy Leleu, Chief Revenue Officer, Trustpair Charlie P. Villaseñor, Chairman, PASIA Moderator: Rob Handfield, Bank of America University Distinguished Professor of Supply Chain Management, North Carolina State University</div></div>	1:05 PM - 1:30 PM
<b>Live Product Demonstrations</b>	<b>1:30 PM - 2:00 PM</b>
<div><div>■</div><div>Demo Pod 1 - Merlin Agentic Platform</div></div> <div><div>■</div><div>Demo Pod 2 - Merlin Intake</div></div>	