

ONE OF THE LARGEST ASIAN FINANCIAL INSTITUTIONS EMBRACES CLOUD FOR THE FIRST TIME, WITH ZYCUS!

ABOUT THE COMPANY

The client is one of the leading brands in Asia, and among world's 100 most valuable financial brands. The company's network spans across key Asian countries and global financial centres. They have a network of 1K+ retail branches worldwide and 30K+ employees.

The Challenge:

The client had declared a war against compounding cost arising out of age-old manual systems, long process cycles and rigidity to transform. Being in a highly regulated environment, the client needed greater control and governance on their processes. However, in-spite of 3 years of efforts to overcome these challenges, approximately \$10 Bn of non-payroll spend remained largely decentralized with limited visibility across the source to pay cycle. As a consequence, the business users complained about long lead time in fulfilment of their sourcing requirements.

The Complication:

In addition to the systems support team and business analysts who were tasked with aggregation and analysis of data from various systems.

The core spend management procurement and accounts payable had grown by 25%, This was in addition to the cost associated with the systems support team and business analysts who were tasked with aggregation and analysis of data from various systems.

25%

The core spends management, procurement and accounts payables had grown by 25%

They also had a major challenge in the existing procurement structure

- they had never used a cloud solution before! Managing extensive compliance regulations and security risks was also a time-consuming process.

There was an urgent need to transform their entire S2P cycle with solutions



ZYCUS' SUCCESS ENABLERS

Zycus' team including sales, presales and business development displayed immense patience understanding the client's insecurities and fears in detail as this was their 1st ever cloud adoption after being in business for over 40 years. Zycus' presales team spent close to 6 months addressing every single IT security and risk concern raised by client's IT team.

Moreover, end users had already appreciated Zycus' ease of use and comprehensiveness of the solution showcased through the customized demo sessions.

A Three-committee Scrutiny Process Was Extensive And Evaluated Zycus Stringently.



Zycus' **domain expertise, comprehensive S2P solution** and **team's understanding of the client's needs** led to selection by all the three committees that had to approve the final selection.



Director, Contract Management & Governance – played a pivotal role in the entire selection process as he identified that Zycus would deliver 6.5–8x Rol in year 1 itself

The Win Factors



(9/10) Ease of use



(10/10) Integrated Risk mitigation



(9/10) Functional fitment

In addition to the above quantifiable measures, other softer factors such as **extensive collaboration**, **strong relationships**, **and ability to delight the customer** with amazing post-sales network and service were crucial to selection of Zycus over 6

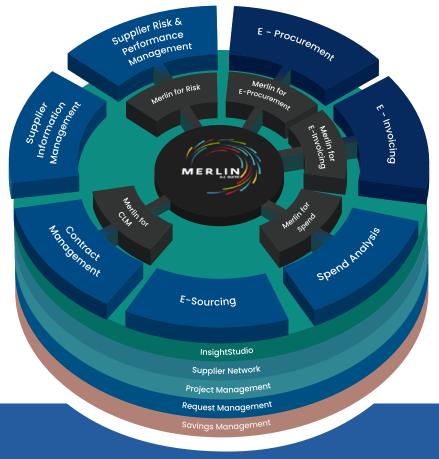


Disclaimer: This win story intends to showcase an approach to solve various procurement challenges and a potential Rol. The data points are hypothetical and description is not attributable to any particular organization.



Zycus is a leading global provider of A.I. powered Source-to-Pay suite of procurement performance solutions. Our comprehensive product portfolio includes applications for both strategic and operational aspects of procurement- eProcurement, eInvoicing, Spend Analysis, eSourcing, Contract Management, Supplier Management, Financial Savings Management, Project Management, Request Management and Merlin A.I. Suite. The Merlin A.I. Suite is a unique platform consisting of pre-packaged intelligent BOTs to automate run-of-the-mill procurement and A.P. tasks with smart, predictive suggestions.

Our spirit of innovation and our passion for helping procurement create greater business impact are reflected among the hundreds of procurement solution deployments that we have undertaken over the years. We are proud to have as our clients, some of the best-of-breed companies across verticals like Manufacturing, Automotives, Banking and Finance, Oil and Gas, Food Processing, Electronics, Telecommunications, Chemicals, Health and Pharma, Education and more.



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