

Carlson Companies, USA, selects Zycus Spend Data Management™ Software, "AUTOCLASS" for spend analysis

Artificial Intelligence (AI) based data classification software will classify historical (Oracle Data Warehouse) and real-time spend transactions flowing through Carlson e-Procurement system (Oracle I-procurement) providing detailed spend visibility.

March 21 2005: Princeton, NJ, US - Zycus announces the selection of their Spend Data Management™ Software, "AUTOCLASS" for better SPEND ANALYSIS at Carlson. This software will plug in to the Oracle based Sourcing & Procurement IT infrastructure, and provide UNSPSC classification for all spend data, powering automated spend analysis.

"Automated Spend Analysis (item level) with UNSPSC coding standards will help extract ROI from the investments made in e-procurement (Oracle I-procurement). Successful strategic sourcing initiatives at Carlson Companies can now better leverage the savings opportunities discovered from the use of this tool" commented Sandip Maiti, VP - Marketing for Zycus Inc. "Quality Spend Data is the foundation for any sourcing transformation initiative; we are glad that Carlson Companies is leading with a vision to pursue an automated software based solution for Spend Analysis," he added

"Zycus was selected for its ability to accurately classify spend data both in batch mode and real-time at the point of requisition which is fundamental to drive detailed and repeatable historical spend analysis as well as monitor real-time spend compliance" said Carl Robie, Sr. Director, Enterprise Strategic Sourcing, for Carlson Companies.

About Carlson Companies

Carlson Companies is a global leader in the marketing, travel, and hospitality industries. Among the names in the Carlson family of brands and services are: Regent International Hotels (r); Radisson Hotels & Resorts (r); Park Plaza Hotels & Resorts; Country Inns & Suites By Carlson; Park Inn(r) hotels; Regent Seven Seas Cruises(r) ; T.G.I. Friday's(r) and Pick Up Stix(r) restaurants; Carlson Wagonlit Travel; Cruise Holidays; All Aboard Travel; Cruise Specialists; Fly4Less.com; CruiseDeals.com; Results Travel; Carlson Destination Marketing Services; Carlson Leisure Travel Services; SeaMaster Cruises(r); SinglesCruise.com(r); CW Government Travel; Carlson Marketing(r); Peppers & Rogers Group(r) ; and Gold Points Reward Network(r) , an online/offline consumer loyalty program.

Ranked among the largest privately held corporations in the United States, Carlson Companies is based in Minneapolis, Minnesota, USA. Carlson-related brands and services employ about 190,000 people in more than 145 countries. Carlson Companies is on Working Mother magazine's 2001-2004 lists of "The 100 Best Companies for Working Mothers", and Fortune magazine's 2002 list of "The 100 Best Companies to Work for." More information log on to <http://www.carlson.com>

About Zycus

Zycus is a leader in Spend Data Management (SDM) with a compelling vision for enterprises who plan to transform their procurement organization and stay at the cutting edge of Supply Management. SDM is the foundation to cleanse, classify and enrich vendor, master and transactional data that powers on-going global spend analysis. Fortune 500 organizations such as General Electric, Dupont, 3M, Alcoa, US Federal Government Marketplace (GSA) and Unilever along with more than 35 Fortune 500 organizations have already implemented and experienced the power of Zycus software and solutions. For more information log on to <http://www.zycus.com>

