

De Post - La Poste to reduce cost with Zycus Spend Management

Belgium based postal service provider looks to Zycus Spend Analysis to improve spend visibility as they streamline their end to end procurement processes

BRUSSELS, BELGIUM. July 08, 2009 - Zycus, a global leader in Spend Management solutions today announces that De Post - La Poste Belgium's based postal services provider has selected Zycus for their Spend Management initiatives.

De Post - La Poste has currently embarked on a transformational journey to achieve their goal of becoming a true customer centric and profitable organization. Over the past several years the emergence and adoption of the internet, email and mobile text messaging, De Post - La Poste has seen a decrease in mail volume. With this shift in demand, De Post - La Poste has embraced these challenges by strengthening their ability to deliver first class performance and improve profitability.

In order for them to achieve these objectives and prepare for the liberalization of postal services in 2011, they required spend transparency to achieve granular level of visibility into spend to identify cost reduction opportunities further aiding to the success of their process transformation.

"De Post - La Poste is a significant win for Zycus in the services industry. Particularly in this industry it is important for companies to adopt innovative Spend Management processes to ensure sustainable profitability. Zycus Spend Analysis, easy to use solution will help De Post - La Poste in getting clear, accurate and granular level of visibility into spend enabling De Post - La Poste to reach their company objectives." says Anurag Dixit, VP Marketing at Zycus.

Zycus Spend Analysis solution presents procurement stakeholders a platform to aggregate, cleanse, classify and enrich cryptic, multilingual spend and supplier data to build a savings pipeline. This next generation solution can be quickly deployed in a SaaS mode to provide a transparent, automated and repeatable spend analysis solution to achieve consistent savings, year on year, every year.

About Zycus

Zycus continues to deliver on its heritage of providing best-in-class spend management solutions that are world renowned for delivering an accelerated return on investment through superior user adoption to create Maximized Savings. Zycus' solutions are built from the ground up combining cutting-edge technology and domain expertise, enabling higher performance and sustainable value to organizations worldwide. Zycus provides global spend management solutions to more than 150 leading Fortune 1000

customers that consider spend management software, processes and technology strategic to their competitive advantage. Zycus Spend Management solutions automate and streamline the processes of [spend analysis](#), [strategic sourcing](#) and [contract management](#).

With more than 150 global proven implementations, Zycus' solutions have emerged as the global favorite. Zycus has more than 250 employees across North America, Europe and Asia-Pacific. To learn more about Zycus, e-mail information@zycus.com or visit www.zycus.com.

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