

Zycus launches “Zycus Experience Tour 2010”

Experience Zycus at a convenient location near you in the form of day long events! Covering 9 cities, the tour begins in Mumbai, India in February; then makes its way to Europe in March before it blazes through 5 major cities in the United States in May 2010.

PRINCETON, N.J., February 23, 2010 - Zycus, a global leader in Spend Management solutions launches “Experience Tour 2010”, an “experiential” platform for thinkers and practitioners in the field. These events are a place where they will breathe in fresh perspectives on the subject and contribute to the development of a new future for Spend Management.

“At Zycus' Experience tour the teachers will learn and the learners will teach. Each of these events are built around a solid body of thought leadership from two sources. First, renowned thinkers and analysts will educate the audience with precise insight and expansive vision. Second, Spend Management practitioners from large and successful regional organizations will share real-life experiences of what can be achieved through smart application of a Spend Management philosophy. Anybody, whose productivity and contribution to their company's profits depend on Spend Management - should attend one of these events.” says Anurag Dixit, Vice President, Global Marketing at Zycus. Some of the speakers expected at these sessions include senior purchasing executives from leading Global companies as well as distinguished analysts from research firms.

Each event will start at a convenient time around noon, allowing out-of-town participants to come in. Audience will be able to watch thought leaders and real practitioners deliver keynotes, and also watch them discuss relevant issues in moderated panel sessions. There will be complimentary lunch and other networking opportunities for participants.

The Zycus Experience Tour 2010 will travel to:

24th February - Mumbai

9th March - Amsterdam

11th March - Oslo

3rd May - New York

5th May - Atlanta

7th May - Chicago

11th May - Houston

13th May - Los Angeles

May - Paris (Date to be decided)

To get greater insight into the Zycus Experience Tour, please view our online brochure:

http://zycus.com/downloads/Zycus_Experience2010_Brochure.pdf

To attend please register at: http://zycus.com/resource-centre/Zycus_Experience_2010_Event_LP.html

Stay tuned to the updates of Zycus Experience Tour 2010 on <http://www.zycus.com/experienceblog/>

About Zycus

Zycus continues to deliver on its heritage of providing best-in-class [spend management](#) solutions that are world renowned for delivering an accelerated return on investment through superior user adoption to create Maximized Savings. Zycus' solutions are built from the ground up combining cutting-edge technology and domain expertise, enabling higher performance and sustainable value to organizations worldwide. Zycus provides global spend management solutions to more than 170 leading Fortune 1000 customers that consider spend management software, processes and technology strategic to their competitive advantage. Zycus Spend Management solutions automate and streamline the processes of [spend analysis](#), [strategic sourcing](#) and [contract management](#).

With more than 170 global proven implementations, Zycus' solutions have emerged as the global favorite. Zycus has more than 250 employees across North America, Europe and Asia-Pacific. To learn more about Zycus, e-mail information@zycus.com or visit www.zycus.com.

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